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WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

Billing Address:

GMMB
Attention: Accounts Payable
3050 K St, NW
Washington, DC 20007

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
945630-1	09/09/12	September 2012	08/27/12 - 09/07/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Obama/D/President	101- Candidate Orders	1536 :OFA Sked A 9

Flight Dates	Order #	Alt Order #
09/04/12 - 09/10/12	945630	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/04/12	09/10/12	Good Morning America	658-9a	MTWTF--	:30	2	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWTF--	2	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	W	09/05/12	8:55 AM	Good Morning America	658-9a	:30	0FA12Z107H	\$450.00 NM
1	WCVB	Th	09/06/12	8:47 AM	Good Morning America	658-9a	:30	0FA12Z107H	\$450.00 NM
2	09/04/12	09/10/12	Newscenter 5 at 5	5-6p	MTWTF--	:30	1	\$600.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWTF--	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	09/04/12	5:30 PM	Newscenter 5 at 5	5-6p	:30	0FA12Z107H	\$600.00 NM
3	09/04/12	09/10/12	Newscenter 5 at 6	6-630p	MTWTF--	:30	1	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWTF--	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	09/05/12	6:25 PM	Newscenter 5 at 6	6-630p	:30	0FA12Z107H	\$900.00 NM
4	09/04/12	09/10/12	M-F Inside Edition	658-730p	MTWTF--	:30	1	\$825.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWTF--	1	\$825.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	09/04/12	7:21 PM	M-F Inside Edition	658-730p	:30	0FA12Z107H	\$825.00 NM
5	09/04/12	09/10/12	Chronicle	728-8p	MTWTF--	:30	1	\$800.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWTF--	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	09/05/12	7:44 PM	Chronicle	728-8p	:30	0FA12Z107H	\$800.00 NM

Total Spots **6**

Gross Total **\$4,025.00**

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Payment Terms 30 Days

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
945630-1	09/09/12	September 2012	08/27/12 - 09/07/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Obama/D/President	101- Candidate Orders	1536 :OFA Sked A 9

<u>Agency Commission</u>	\$603.75
<u>Net Amount Due</u>	\$3,421.25